IT'S A BOTANICAL EXTRAVAGANZA: GLORIOUS FLORALS ARE NOW SHOWING UP ON EVERYTHING FROM DRESSES TO JEWELRY TO SHOES. ACTRESS LAKE BELL COMMUNES STYLISHLY WITH NATURE.

PHOTOGRAPHED BY DEWEY NICKS AT LOTUSLAND IN SANTA BARBARA

THE LIGHT FANTASTIC

The red blossoms and green leaves on this white maxidress (Diane von Furstenberg, \$465) have a graphic brilliance that's absolutely magical. Thin straps and strategic draping help define the bustline; the generous tiered skirt is flattering. And because the fabric is cotton voile rather than something more fussy, you can segue from summer-wedding guest to meditative beachcomber with a simple change of shoes. Necklaces, Jessica Simpson Collection, Alexis Bittar.

DOWN THE GARDEN PATH

-

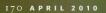
The setting may be formal, but there is nothing prim or old-fashioned about this short-sleeved shift, painted with strong, vivid strokes and droseed us with a vivid strokes and dressed up with a scattering of sequins (DKNY, \$325). "It gives you a really bold splash of pattern," says Bell, 31, whose latest roles—from the driven second wife in *It's Complicated* to an ambitious young interior designer on HBO's *How to Make It in America*– are nothing if not assertive. Necklace, Simply Vera Vera Wang. Rosette-trimmed sandals, René Caovilla.

GIVE HER base of the season's smartest buy at \$59). Necklace, L Bijoux

THE LITTLE PRINTS

Although its tiny pattern is a nod to nature, this easy-fitting stretchsilk frock (Ann Taylor, \$168) also appeals to urbanites like Bell (*How to Make It in America* is set in New York, where she grew up). The dress is wrinkleproof and versatile; you could even wear it under a jacket for work. A downsized print looks almost like a solid, so you can afford larger-scale jewelry, like exuberant flower pins (Bando) or a huge ring (Gara Danielle). Shoes, Edmundo Castillo for Tommy Hilfiger.

> IF YOU'VE ALWAYS THOUGHT FLORALS WERE TOO GIRLISH, RECONSIDER: THIS YEAR'S PICKS ARE VERY SOPHISTICATED.



HOTHOUSE FLOWERS

Here Bell has an earthy, voluptuous quality reminiscent of actresses in the classic Italian films she adores (L'Avventura, La Dolce Vita). The silk top has the look of a strap falling innocently off the shoulder and a loose cut that suggests her curves rather than advertising them (Marni, \$864). Advanced patternmixers could wear it with printed shorts or pants in the same palette; it would also marry with all things neutral. Necklace, Gemma Redux.

BEAUTY SMARTS

For loose, effortless waves, shampoo with a moisturizing formula (like TreSemmé Naturals Nourishing Moisture Shampoo, \$5; drugstores); then spritz a texturizing spray (like Fekkai Luscious Curls Wave Spray, \$20; fekkai.com) through hair, slightly scrunching up to create volume.

EVERYDAY BOUQUET Nothing in life is as reliably mood-lifting as a gorgeous bunch of flowers (okay, maybe chocolate). The style equivalent: a softly blooming cotton button-down shirt (J.Crew, \$88). Under a business suit, it gives a whole Under a business suit, it gives a whole different tenor to your day (it's equally compatible with jeans, shorts, or khakis). The clean tailoring is a great balance for the misty watercolor print and fanciful necklaces (short chain with flower motif, Miriam Haskell: long Simply Haskell; long, Simply Vera Vera Wang).

20

SUMMERTIME BLUES

BLUCES A mini-print in a blue-verging-on-purple palette that's pure Monet: With tiny ruffles trimming the neck and sleeves, this short, filmy number (Collette Dinnigan, \$920) is as delectable as a babydoll dress—but with a more shapely silhouette. "This one is a good place to start if you are afraid of patterns," says Bell. Don't fret about the sheerness—a skin-colored slip (Organic by John Patrick, \$120) will keep you covered. Necklace, A.V. Max. Shoes, Jinny Kim. For details see Shop Guide.

Fashion editor: Jenny Capitain. Hair: Gio Campora at the Wall Group. Makeup: Christy Coleman at the Wall Group. Prop stylist: Susan Anderson for the Rex Agency.